

DON'T SELL US OUT TO MOVIE GALLERY

If the **Hollywood Video Board** votes to accept a bid by Movie Gallery to acquire your entire chain, a family customer's next trip for a video could become an introduction to the world of hard-core pornography.



AN URGENT APPEAL TO THE **HOLLYWOOD VIDEO** BOARD OF DIRECTORS AND SHAREHOLDERS:

Don't abandon millions of your loyal customers to hard-core pornographers.

Please don't vote for profit over principle. Movie Gallery is one of America's largest retailers of hard-core sex videos.¹ Their attempt to acquire the Hollywood Video's solid neighborhood brand is nothing more than a stealth attempt to put their pornography into more communities across the country.

WE ARE YOUR CUSTOMERS

We represent millions of families nationwide. Many of our constituents regularly rent or buy videos from your stores. We also know that Movie Gallery has an offer on the table² to buy Hollywood Entertainment and the Hollywood Video chain of stores. And we are watching anxiously to see what you decide.

DON'T SAY YES TO MOVIE GALLERY

For the sake of the good name you've built, for the sake of children and families in the communities where your company has grown store by store, and for the sake of common decency, *please don't sell us out to a distributor of hard-core pornography.*

We are your customers for now. But if you say yes to Movie Gallery, we'll say "no more" to spending our family entertainment dollars with Hollywood Video.

Why? Because *Movie Gallery won't just be bringing 99-cent family flicks into our neighborhoods.*

In more than 400 of their stores, Movie Gallery features back rooms stocked with racks of hard-core pornography featuring titles that can't be printed in this space.

Not only do videos in these hard-core rooms present images that routinely degrade women, dehumanize healthy sexuality, and feed sexual addictions, they pose a legitimate risk to families and children by breaking down reliable community standards of acceptable behavior.

Law enforcement officers who deal with sex offenders will also tell you that those who sexually abuse children often use pornography to stimulate themselves, and to

desensitize and instruct their victims.³ In fact, a 1991 study by the Los Angeles Police Department showed that pornography was used in two-thirds of child molestation cases over a 10-year period!

Did you really build Hollywood Video to potentially become a source for this kind of cultural pollution? Explicit R-rated and NC-17 videos also line their shelves, mixed with the general releases outside the hard-core rooms. It's not at all uncommon to find these videos in full view of children.

We don't want your video stores to become potential breeding grounds for unacceptable social behavior and illicit sexual activity in our hometowns!

WE DON'T TRUST MOVIE GALLERY

The truth is, we don't trust Joe Malugen, Movie Gallery's co-founder and CEO to stop trafficking in hard-core pornography.

As a former attorney, he must understand that some of the sexual material they rent and sell, if exposed to the light of legal scrutiny, could be found illegal. After all, he has received letters as recently as November, 2004 from law enforcement officials threatening prosecution for possible violations of obscenity laws. Yet and his Board⁴ have consistently turned a blind eye to the personal pain and social harm pornography wreaks in order to expand the size of their company.

American families can't trust Movie Gallery to stay out of the business of pornography. If Hollywood Video's Board votes yes to Movie Gallery's offer, it could immediately make your 1900 neighborhood outlets available to the hard-core pornography industry!

The Hollywood Video Board of Directors must understand that *we'll abandon Hollywood Video stores if you abandon us to pornographers.*

WHAT'S AT ISSUE

All distribution of obscenity is illegal. Period.

This is not about "free speech." Obscenity is NOT protected under the First Amendment, despite years of attempts by pornographers to lower the bar.

State and Federal governments have long recognized a societal interest in protecting citizens from the harms of hard-core pornography and obscenity.

More than forty States have laws that prohibit the distribution of obscenity, and under Federal law it's illegal to transport obscene material across state lines. We plan to see that the law is enforced.

Please do the decent thing. Please don't allow a hard-core pornography distributor to destroy your hard work. Please don't sell Hollywood Video stores to Movie Gallery!

WE WILL BE VOCAL TO STOP THIS MERGER

1. We are contacting the U.S. Attorney General's office (202-353-1555) and asking for an immediate investigation into the possible distribution of illegal obscene material.

2. We are informing our families and friends about what Movie Gallery sells. We are also encouraging anyone who is a current Hollywood customer to reconsider spending their entertainment dollars there if you sell out to Movie Gallery.

WWW.VICTIMSOFPORNOGRAPHY.ORG



SPEAKING OUT AGAINST PORNOGRAPHY
THE CAMPAIGN FOR CORPORATE RESPONSIBILITY

Citizens for Community Values American Family Association Concerned Women For America Morality in Media Parents Television Council
American Decency Association National Coalition for the Protection of Children & Families

1. Based on the number of retail outlets offering hard-core pornography. "Somewhere in America: The Truth About Movie Gallery and Hard-Core Pornography," American Family Association, www.afa.net . 2. According to an article by Richard Morgan, posted January 28, 2005 to *The Deal.com*, Movie Gallery obtained a definitive merger agreement on January 10, 2005. 3. "The Link Between Pornography and Violent Sexual Crimes," Robert Peters, March 24, 2004, pp. 9, 16, 23; "Just Harmless Fun?," Enough Is Enough, p. 10, 13. 4. Along with Malugen, Board members include Co-founder, Vice-Chairman of the Board and Senior Vice President H. Harrison Parrish, Director John J. Jump, Director James C. Lockwood, and Director William B. Snow.