

Why American families should

BOYCOTT DISNEY

Illustration from "Gay Day" Internet site.

HOW WE ARE FINANCING DISNEY'S DEPRAVITY

by TIM WILDMON • Vice-President, AFA

Profits from family entertainment products and theme parks are subsidizing Disney's promotion of the homosexual agenda. A boycott – including even their good products – is the only way to impact the company.

"Baseball, hot dogs, apple pie and Chevrolet," went the popular automobile advertisement in the 1970s and 80s. Say any of these words and most Americans have good feelings about each. Yes, some things are, indeed, as the cliché goes – as American as apple pie. Without a doubt, the name Walt Disney would fall into that category. In fact, there are very few names more identifiable around the world than the name Disney.

For decades Disney was a name America's families could trust. Disney meant wholesomeness. Disney meant laughter. Disney meant quality entertainment without the sex, violence and profanity. But more than anything else, Disney meant children. Sadly, "the times, they are a changin'."

Inside this document you will find example after example of how the Disney company has gone from trusted friend to hostile foe of those who hold to the same ideals and values that this – the world's most powerful entertainment giant – once represented. Disney's attack on America's families has become so blatant, so intentional, so obvious, that American Family Association has called for a **Boycott of all Disney products** until such time as Disney ceases this assault.

"Boycott Disney?" a lot of people ask. "But they are about the only company doing anything good with movies and entertainment." Yes, the Disney company still does produce some quality, family-friendly movies. Certainly, the Disney theme parks are known world-wide as places where families can enjoy themselves. However, make no mistake about it: When dad pays \$25 dollars to take the family to see **Hunchback of Notre Dame**, he is also paying for the celebration of homosexuality through such things as Disney/ABC's **Ellen** television show. In fact, Disney is one of the leading

promoters of the homosexual lifestyle, as well as the homosexual political and social agenda in America today.

The Bible is clear on the matter of homosexuality. It is a sin. Romans 1 calls acts of lesbianism and homosexuality "degrading passions," "unnatural" and from a "depraved mind." The social consequences of calling this behavior anything but what God calls it, are staggering. For example, AIDS and other sexually transmitted diseases are rampant among homosexuals.

Disney has a clear agenda. This promotion of immorality is not just a mistake, an oversight or the actions of a huge company that can't keep up with itself. The evidence shows that this is a firmly held philosophy that has evolved into a mission with a calculated strategy.

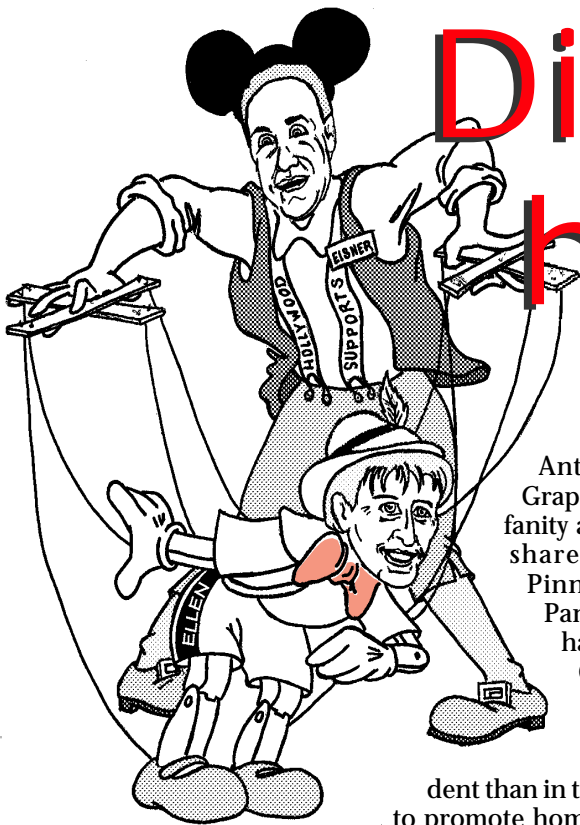
In recent years Disney Chairman of the Board Michael Eisner and other company executives have served on the board of Hollywood Supports, one of the homosexual movement's most influential and aggressive advocacy organizations.

What is most insidious about today's Disney is that they are living off the reputation of the past. Disney is making millions of dollars off their family fare and then sinking it into movies, television programs and printed material that assault the very values of those same families. Disney hopes decent minded Americans never make this connection. AFA hopes and prays decent minded Americans will make the connection.

Finally, it is our hope that the corporate leadership at Disney will see the error of their ways and change directions, so that all those boycotting the company can return, again, to the Disney most came to love and trust in past generations.

Disney execs in homosexual r

by ED VITAGLIANO • News Editor, AFA Journal



Homosexuality. Violence. Anti-Christian themes. Incest. Graphic sex. Hard drug use. Profanity and obscenity. All these now share a strange legacy with Pinocchio, Snow White, Peter Pan and the Little Mermaid as hallmarks of the Walt Disney Company.

This radical departure from traditional Disney values is nowhere more evident than in the company's headlong rush to promote homosexuality as normal and to profit enormously from that promotion.

that would be the right frame for the Walt Disney Co. because of the connotation that Disney is in the majority.' I said that was fair and reasonable. And when we passed that mark, there was his company saying yes."

Mickey's sympathetic ears

Perhaps another reason gay activists have found the Magic Kingdom eager to embrace their cause may be the significant number of homosexuals in Disney management. One ex-Disney executive admitted in 1995 that five top creative executives, not to mention a host of underlings, are open homosexuals.

It also appears that a large number of employees throughout Disney are homosexual. Elizabeth Birch, homosexual activist and executive director of the Human Rights Campaign, said Michael Eisner personally told her that 40% of Disney's employees are gay. John Dreyer of Disney's Corporate Communications office has officially denied that figure, but Robert L. Williams, president of Disney's homosexual employee group, agreed with the estimate.

Disney uses ABC to promote agenda

In the last year the homosexual revolution at Disney has become more public. ABC, owned by Disney, leads the television networks in the number of prime-time gay characters. The evidence suggests that this is not accidental.

Michael Eisner, described by entertainment billionaire David Geffen as "very homo-friendly," has been personally involved in the development of ABC's prime-time line-up. And his plan for the network apparently includes a growing homosexual presence, a point made clear when he attempted to pressure the producer of a top prime-time show to add a gay couple as regulars. The producer and series star refused.

However, Eisner found a cohort in Ellen DeGeneres, star of the sitcom **Ellen**. The actress wanted Ellen Morgan, her character on the show, to "come out of the closet" as a lesbian during the '96-97 season. That storyline became a reality on April 30, 1997, when the **Ellen** show became the first TV series to have a homosexual lead character.

Early on, after DeGeneres found Disney executives pleased with the idea of a coming out episode, **Ellen** executive producers Dava Savel

Disney CEO Michael Eisner has joined homosexual activists to pull the strings of the world's most powerful entertainment/media giant. ABC's Ellen is one of the most obvious examples.

Disney and the homosexual agenda

When Disney extended company benefits to the same-sex partners of its homosexual employees, it was following a blueprint developed by Hollywood Supports, a powerful workplace advocacy organization that wanted to influence cultural attitudes concerning homosexuality.

Founded in 1991, Hollywood Supports managed to influence every major U.S. film studio to offer domestic partner benefits to its employees. The group's written benefit policy served as a model adopted by other businesses, municipalities and universities. Turning over its work to other gay organizations, Hollywood Supports closed its doors at the end of 1997, and declared its mission accomplished. A spokesman said, "We are proud of how quickly and dramatically [the entertainment] industry changed" due to the group's work.

Not surprisingly, the Hollywood Supports Board of Trustees included some Disney heavy-hitters. During its heyday, Michael Eisner, current Disney chairman, and Joe Roth, chairman of Walt Disney Motion Pictures, served on the board. Former Disney President Michael Ovitz was also a board member.

Hollywood Supports worked behind the scenes to gain Eisner's cooperation in granting domestic partner benefits for homosexual employees at Disney. One of the founders of Hollywood Supports said: "I remember discussing domestic partnership with Disney at a meeting where Michael Eisner said, 'We can't be out in front of an issue like this, but when it's over 50% [referring to the percentage of companies that offer such policies],



ABC TV star Ellen DeGeneres locks lips with lesbian singer k.d. lang at a homosexual awards show.

collusion with rights activists

and Mark Driscoll submitted an initial script for consideration. Amazingly, executives at Disney's Touchstone Pictures, which co-produces the show, said the script was not gay enough.

"The folks at Touchstone (a Disney subsidiary) actually sent the first draft of the script back," said Driscoll. "They said we had been too careful and hadn't dealt deeply enough with the core of the issue. Here we were, trying to be cautious with this sensitive topic, and they wanted more."

The storyline, including the final script in which Ellen openly declares her homosexuality, was approved by Eisner.

Ellen producers admitted they wanted the show to encourage young people who were confused about their sexual orientation to have the courage to come out just as Ellen did. Executive Producer Dava Savel said, "If this episode helps some child in the Midwest with their sexual identification, we've done our job."

The choice of using comedy to introduce prime-time's first homosexual lead also suggests a calculated move on Disney's part. Actor Michael Boatman, who plays homosexual activist Carter Heywood on *Spin City*, another Disney/ABC sitcom that stars Michael J. Fox, said comedies are perfect vehicles for controversial subjects like homosexuality. Boatman told *TV Guide*, "The best way to slide these controversial issues under America's doorstep, into their living rooms, is to have them start laughing first. Suddenly they find themselves, if not accepting new ideas, certainly

more willing to discuss them."

"Leading the pack"

If Disney has wholeheartedly supported Ellen's promotion of homosexuality on primetime television, it should come as no surprise. Disney-affiliated Storyline Entertainment produced the controversial 1995 made-for-TV gay propaganda movie *Serving in Silence: The Margarethe Cammermeyer Story*. The film was about a lesbian Army officer trying to avoid discharge over her homosexuality, and was the work of gay producers Craig Zadan and Neil Meron. They told



From "Gay Day" Internet site

the homosexual magazine *The Advocate*, "We've always found Disney more than willing to let us present gay stories."

Zadan said that Disney was equally enthusiastic about the upcoming movie *What Makes a Family*, about a lesbian couple raising a baby. He added that, although cable has been pushing the envelope on homosexual issues for years, the networks are now becoming more "progressive," and "as usual, Disney is leading the pack."

Dollars and depravity

In normalizing the homosexual lifestyle, Disney has discovered a successful mix of mission and money. Homosexuals form a wealthy and identity-conscious consumer group – and Disney knows it. Offering movies, books and TV shows with gay themes guarantees the company a loyal homosexual following. For example, one study showed that gays and lesbians are avid film fans – more than three times as likely as the general population to see two movies a month.

Disney also exploits their gay connection by welcoming "Gay and Lesbian Day at the Magical Kingdom (that Walt Built)." Organizers of the annual celebration at Disney World in Orlando, Florida, estimate that the economic impact to the city is \$20 million, much of that going into Disney's bank account.

Hyperion Press is another Disney subsidiary which pushes homosexuality. It has published the autobiography of well-known transvestite enter-

Disney facts

- ABC's *Relativity* has shown what is perhaps the most passionate lesbian sexual encounter so far on network TV.
- Disney helped underwrite Hollywood benefits for the National Gay and Lesbian Task Force in both 1993 and 1997.
- Disney signed Martin Scorsese, director of *The Last Temptation of Christ*, *Casino*, *Taxi Driver* and many other hard-edged films to a 4-year-contract.
- Disney hired a convicted child molester, to direct its movie *Powder*.
- Mark Gill, the president of Miramax Films, a wholly-owned Disney subsidiary, admitted that his company thrives on racy, often violent promotion for its movies.
- *Priest* (Miramax) is a pro-homosexual movie which depicts five Catholic priests as dysfunctionals and blames their problems on Church teachings. One priest is a homosexual; a second an adulterer; a third an alcoholic; a fourth demented; and the fifth just plain mean and vicious. The film is blatantly anti-Christian.
- ABC's dramatic series *Nothing Sacred* is a negative portrayal of the Catholic Church.
- Other objectionable films from Disney subsidiaries included *Dogma* (homosexuality), *Chasing Amy* (lesbianism), *Pulp Fiction* (sex & violence), *Color of Night* (sex), *Clerks* (graphic language), *Chicks in White Satan* (lesbianism), *Lie Down with Dogs* (homosexuality), *Scream*, *Scream 2* (gory violence), *The House of Yes* (incest).
- Disney/Miramax originally purchased and intended to distribute *Kids*, the pornographic movie about early teen sex and drug abuse. Miramax later formed an independent company to distribute the film. It was rated NC-17 (formerly X) by the MPAA.



Books from Disney subsidiary Hyperion Publishers celebrate the homosexual lifestyle.

Identifying Disney companies

This is a partial list of holdings and brand names of the Walt Disney Company. In addition Disney owns scores of radio and television stations, newspapers, trade publications and magazines.

THEME PARKS

- Walt Disney World - Orlando, Florida
- Disneyland - Anaheim, California

MOVIES, TV, MUSIC

- Walt Disney brands (movies, educational products, music, travel)
- Buena Vista brands (home video, movies, distribution, television)
- Capital Cities/ABC brands (television, entertainment, news, sports)
- Touchstone Pictures
- Hollywood Pictures
- Caravan Pictures
- Miramax Films
- The Disney Channel
- Hollywood Records
- ESPN
- A&E Television Network
- Lifetime Television Network

PUBLISHING

- Disney Publishing
- Hyperion Press
- Chilton Publications

OTHER

- Anaheim Mighty Ducks hockey team

TAKE ACTION TODAY!

How to boycott the Walt Disney Company

Seven ways you can make your voice heard at the Magic Kingdom.

Use these suggestions as a check list during the coming months.

- Write the Walt Disney Company to express your concerns about company policies and products. Let Chairman Michael Eisner know what action you are planning to take. Address your letter to: **Chairman Michael Eisner, 500 S. Buena Vista Street, Burbank, CA 91521. Phone: 818-560-1000.**
- Identify and avoid movies and videos from Disney-owned film companies such as Touchstone, Hollywood Pictures, Caravan and Miramax Films.
- Inform your church and pastor about Disney and encourage him to address the boycott from the pulpit. Also, encourage your denomination to join the Southern Baptist Convention, Presbyterian Church in America, Assemblies of God, Free Will Baptists and others in making a strong stand against the direction of the Disney Company. (Model resolutions are available from AFA.)
- Choose vacation theme parks other than Disney World in Orlando, Florida, and Disneyland in Anaheim, California. Let Chairman Michael Eisner know your intention.
- Avoid watching ABC. Let your local ABC affiliate know why.
- Find alternatives to Disney animated movies and videos. Contact local video stores or Christian bookstores for other family-friendly titles.
- Cancel the Disney Channel. Let your cable company know why.

tainer RuPaul, as well as the book *Growing Up Gay*, aimed at the so-called homosexual children of heterosexual parents. The company is also in the process of producing a travel series targeting the homosexual community, entitled *Out & About Gay Travel Guides*.

But Disney's motivation is not just money: the normalization of homosexuality has become a *cause*. At no time was this more evident than in September, 1997, when Disney poured money into a benefit for a homosexual lobby group held at the premiere of a competitor's movie.

The fund-raiser benefitted the National Gay and Lesbian Task Force (NGLTF), and took place on the Paramount Studio lot following the screening of its gay-themed comedy *In & Out*. Disney had several of its own films on the market at the time *In & Out* premiered.

NGLTF describes itself as "the front line activist organization in the national gay and lesbian movement." At its website, NGLTF says its agenda includes "battling Radical Right anti-gay legislative and ballot initiatives," "working to repeal sodomy laws," and "fighting for the freedom to marry. NGLTF said Disney had thrown "major financial support behind the efforts" of its work.

With the winds of change blowing across America's moral landscape, Disney's marketing strategy has little downside, because middle America – even many Christians – appear to be sleeping while the homosexual revolution overthrows Judeo-Christian culture.

So, Disney enjoys the best of both marketing worlds. On one hand, the company reaps a bonanza from homosexuals. At the same time, Disney keeps American families feeding at their trough with traditional entertainment products, such as animated films and theme parks.

If middle America continues to support Disney's good products, the company will continue to use that money to subsidize the normalization of homosexuality.

While a day at Disney World may not seem like a visit to Sodom and Gomorrah, it might just take us there.

Sources used in preparing this report include: *The Advocate*, 4/4/95; 4/18/95; 8/20/96; 3/4/97; *Associated Press*, 6/29/95; 12/30/96; *Buzz*, 5/95; *Daily Variety*, 6/15/94; 10/12/94; 1/27/95; 5/16/95; 9/13/95; 11/3/95; 1/30/96; 1/10/97; 1/20/97; 1/21/97; 9/17/97 *Encounters Magazine*, 7/96; *Entertainment Weekly*, 6/10/94; *Family Issues Alert*, 3/30/95; *Glamour*, 8/9/94; *Herald-Tribune* (Sarasota, Florida), 10/8/95; *Hollywood Supports Policy Statement*; *Hollywood Supports* internet site; *Los Angeles Times*, 10/18/96; *Newsweek*, 2/20/95; *New York Native*, 6/12/95; 12/23/96; *Orlando Weekly*, 6/6-12/96; *Press Enterprise*, 12/28/93; *Philadelphia Gay News*, 7/5-11/96; *Seventh Annual Gay & Lesbian Day At the Magical Kingdom* internet site; *Southern Voice*, 10/3/96; *Spy*, May/June, 95; *TV Guide*, 3/8/97; 3/29/97; *US*, 4/97; *USA Today*, 1/22/97; *Wall Street Journal*, 9/96; 3/30/95; *Washington Times*, 10/25/95; and other media sources.