



TIMOTHY B. WILDMON, President

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Mr. Reed Hastings, CEO
Netflix
100 Winchester Circle
Los Gatos, CA 95032

Dear Mr. Hastings,

We are asking you for the tools to help parents protect their children from potentially harmful programming.

Fourteen-year-old Anna Bright from Alabaster, Alabama, killed herself April 18, 2017, after binge-watching the Netflix series **13 Reasons Why**.

She is not the only one. Bella Herndon and Priscilla Chiu, both 15-year-olds from California, also took their own lives just days after watching Hannah Baker kill herself on **13 Reasons Why**.

Statistics and research indicate that Anna, Bella, Priscilla, and others are not the only ones whose suicides have been fueled by watching **13 Reasons Why**. (See enclosed article.)

I would like to meet with you to (1) discuss our concerns about this Netflix original series and (2) find ways in which Netflix can improve the ability of parents to control access to your programming.

American Family Association has more than 1 million email subscribers, and the American Family Radio network of 184 stations in 38 states represents millions more listeners, many of whom are Netflix subscribers. We know the majority of them would appreciate additional tools in order to protect their children and grandchildren from programming they feel is harmful, as well as being able to tailor their entertainment experiences to better reflect their values.

I would like to meet with you as soon as possible to discuss these matters.

I would appreciate your response no later than Friday, April 6. You can contact my assistant, Walker Wildmon, at 662-844-5036 ext. 212.

Sincerely,

A handwritten signature in black ink that reads 'Tim Wildmon'. The signature is written in a cursive, flowing style.

Tim Wildmon
President