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Mr. Reed Hastings, CEO
Netflix
100 Winchester Circle
Los Gatos, CA 95032

Dear Mr. Hastings,

You received a private letter from me in April of this year requesting a meeting to discuss concerns over ***13 Reasons Why***, a series that glorifies teen suicide, sexual promiscuity, and senseless violence. After you ignored my request, 77,681 Americans joined in my plea for you to pull seasons 1 and 2 of ***13 Reasons Why*** and cancel plans for a third season.

As I mentioned in the letter, my heart continues to break for the family of 14-year-old Anna Bright from Alabama, who killed herself last year after binge-watching ***13 Reasons Why***. You are no doubt aware that Anna is not the only one. Bella Herndon and Priscilla Chiu, both 15-year-olds from California, also took their own lives just days after watching Hannah Baker kill herself on this series.

You have defended the airing of ***13 Reasons Why*** by asserting that, because it raises the important issue of teen suicide, there's nothing wrong with the series. But even the left-leaning *Washington Post* noted that "many educators and school mental health professionals spoke out against the depiction of Hannah's suicide, warning parents that it could contribute to a 'contagion effect' among students with mental illness and linking it to self-harm and suicide threats among young people."

Dr. Harold S. Koplewicz, president of the Child Mind Institute, also warned against this “contagion effect.” He said, “We know for over three decades that when kids watch television where they depict a suicide, they’re more likely to attempt and they’re more likely to actually [kill themselves].”

Does the fact that you have not offered the professional courtesy of a reply indicate that you do not care about our concerns? During your company’s annual shareholder meeting, you answered questions about the series by stating: “**13 Reasons Why** has been enormously popular and successful. It’s engaging content. It is controversial. But nobody has to watch it.”

True, nobody has to watch it, but millions have. Glorifying suicide by implying that it is a solution to life’s problems – and that the teen that takes his or life can “get even” with those who caused them trouble – is callous and depraved.

If there is no danger to teens, why did Netflix include warnings after controversy erupted?

Some people have defended Netflix for airing **13 Reasons Why**, arguing that parents are at fault for “letting” their teens watch the series. However, Netflix is marketing **13 Reasons Why** to young people, and we all know that teens frequently hide things from their parents. We hold responsible adults who sell tobacco, alcohol, and drugs to young people, even if teens consume these substances without their parents knowing. This is why we are holding Netflix responsible for airing this reprehensible and vile series.

By the way, yes, Netflix has some parental controls, but we believe they are insufficient. We wanted to discuss with you additional controls we thought might give parents even more “hands on” ability to limit their kids’ access to harmful programming. Your refusal to even acknowledge our request for a meeting speaks volumes about whether or not you’re interested in helping parents.

Please, it is time for you to demonstrate that you care about more than just making a buck at the expense of our nation’s young people.

It's time to show that you have a social conscience. It's time for you to let **13 Reasons Why** die, before any more of our precious youth do.

Again, I respectfully request a meeting with you as soon as possible to discuss these matters. I would appreciate your response no later than Wednesday, October 31.

Sincerely,

A handwritten signature in black ink that reads "Tim Wildmon". The signature is written in a cursive style with a prominent initial "T" and a long, sweeping underline.

Tim Wildmon
President