

Partnerships

AFA also joined with other trusted organizations that are doing critical ministry in various areas of service, leadership, and morality.

► AFA partnered with Pre-Born Ministry to provide free ultrasounds for young women considering an abortion – 80% of those who see an ultrasound choose life. In 2020, about 24,000 women chose life after viewing an ultrasound.

► AFA helped promote a new ministry outreach of Eight Days of Hope called The Refuge. It works to aid victims of sex trafficking.

► AFA promoted and supported Patriot Academy, an elite leadership and civics training program for young people.

► AFA's long relation with Revival Fires continued with over 65,000 Bibles distributed to young people who committed to give them away to unsaved peers in their high schools. In 19 years, the Truth for Youth campaign has distributed more than 1,120,000 Bibles.

AFA Action iVoterGuide

During this critical election year, AFA heavily promoted the AFA Action voter guide that provided Americans with sample ballots, voting information, candidate evaluations, and more.

Engage

AFA continued to underwrite Engage, a division of AFA that helps young believers in their late teens to mid-30s who have largely missed out on biblical discipleship and a Christian world-view.

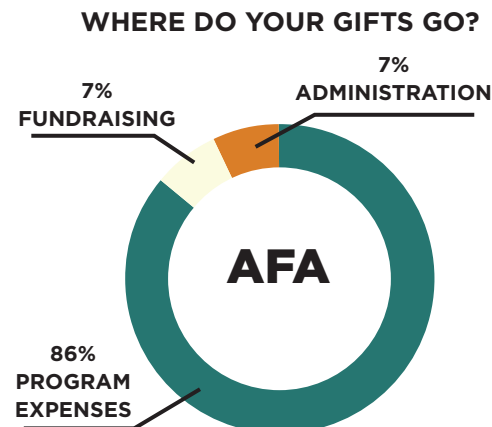
Engage consists of a print magazine, a website, and a podcast as well as a presence on various social media platforms. Through these outlets, Engage discusses topics important to young Christians, ranging from family, money, ministry, and practical tips for everyday life.

APPROXIMATELY
1million
PEOPLE PER MONTH CONNECT
WITH AFA THROUGH WEB
PAGES AND SOCIAL MEDIA

AMERICAN FAMILY RADIO HAS
179 RADIO STATIONS IN
31 STATES

AFA JOURNAL IS MAILED TO AN AVERAGE OF
110,000
HOMES, 11 TIMES A YEAR

1,242,015
PEOPLE RECEIVE EMAIL ALERTS FROM AFA



AFA Online

American Family Association
afa.net

The Stand
afa.net/thestand

American Family Radio
afr.net

AFA Journal
afajournal.org

AFA Online Store
afastore.net

AFA Foundation
afafoundation.net

One Million Moms
onemillionmoms.com

Engage Magazine
engagemagazine.net

AFA Pastors Conferences
repairingthefoundations.net

American Family Studios
americanfamilystudios.net

OneNewsNow/AFR News Network
onenewsnow.com

Connect with AFA online resources
afa.net/connect

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2020 HIGHLIGHTS



A year of
**FAITHFULNESS,
PERSEVERANCE,
& HOPE**



FAITHFULNESS, PERSEVERANCE, and HOPE

A year of converging mega-events that shook the nation and the world called AFA to a renewed vision of faithfulness, perseverance and hope. Millions of Christians looked to the ministry for information, resources – and most importantly – a biblical perspective.

The messages they heard and the resources they received regarding the pandemic, racial unrest in America, and critical national elections reflected the enduring, practical wisdom of the Scriptures. AFA also frequently reminded believers of the blessed privilege to cry out to God in prayer and trust Him with the outcome.

Often revisiting the ministry’s stated mission, AFA also continued to speak powerfully to long-standing moral and social issues that went beyond current pressing events.

The mission of American Family Association is to inform, equip, and activate individuals and families to transform American culture and to give aid to the church, here and abroad, in its calling to fulfill the Great Commission.

Whether reaching out through traditional or digital means, AFA’s watchwords in 2020 and going forward remain faithfulness, perseverance, and hope.

The daily work of the ministry is carried out through these divisions:

► American Family Radio, a national network of 179 stations in 31 states and on the internet. (App available for Apple or Android).

► *AFA Journal*, a magazine that reaches an average of 110,000 households per issue.

► The Stand, the ministry’s official blog.

► American Family Studios, AFA’s documentary film-making team.

► OneMillionMoms.com, an online initiative that monitors entertainment and media.

► Engage, a ministry focused on younger generations.

► American Family News/OneNewsNow, a radio/internet news service.

► Various internet and social media properties, projects, and campaigns that address specific issues or promote the work of ministry partners.



Architectural rendering

In 2020, plans were finalized for the Don Wildmon Center for Cultural Transformation. The new 20,000-square-foot, two-story structure will serve as AFA’s ministry hub for the next phase of commitment to faithful Christian activism in American culture. Literally and symbolically, the center will convey the hope of restoring and strengthening the nation’s biblical moorings.

2020 HIGHLIGHTS

In 2020, AFA produced and distributed a variety of digital and print resources as well as original radio programming that contributed to shaping national public policy and cultural life by:

► Fighting the forces pushing radical ideologies on sex and gender.

► Exposing the growing Marxist threat to our republic.

► Supporting the God-ordained institutions of marriage and family against the increasingly aggressive attacks by secularist forces.

► Defending constitutionalist judicial nominees from the slanderous attacks by those who want an activist judiciary.

► Remaining ever vigilant and responsive to the efforts by the extreme Left to eviscerate religious freedom.

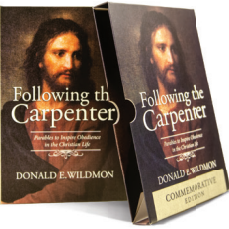
In His Image

Two years in the making, AFA’s feature-length documentary **In His Image: Delighting in God’s Plan for Gender and Sexuality** was released.

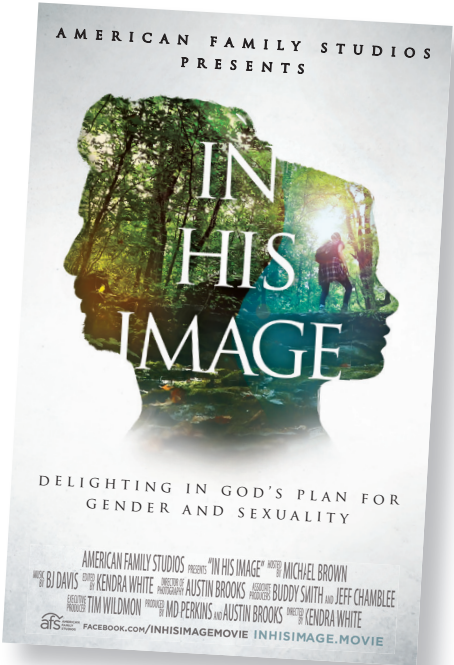
This timely and urgent film presents personal testimonies, careful Bible teaching, and scientific evidence to equip the church to answer controversial questions about gender and sexuality from a biblical perspective.

In His Image is free to stream online at **inhisimage.movie**. It is also available on DVD.

Other original resources produced or distributed in 2020 included:



► A new commemorative edition of *Following the Carpenter: Parables to Inspire Obedience in the Christian Life* by AFA founder Don Wildmon.



► **George Washington: Man of Providence** featuring Stephen McDowell, a new addition to AFA’s Cultural Institute DVD series.

► **The Progressive Threat to the American Republic** DVD and pamphlet written by AFA vice president Ed Vitagliano.

► **Three Steps to Rebuilding America**, a DVD presentation by Walker Wildmon, AFA vice president of operations and public policy analyst. He explains why thriving families, a powerful military, and a strong economy are essential to our nation’s rebuilding.



► *Memorial Day With Granddaddy Meek*, the second book in AFA’s children’s book series “The Covenant Creek Kids.” The series by author Whitney White intertwines our nation’s history with the values of faith, family, and community.